

Dear Marketing Director:

I am a customer of your financial institution and I have come across a company that offers low cost personal and business checks that I believe you may be interested in.

The company's name is: **“Checks For Less”**
A Division of Bank-A-Count
1666 Main St PO Box 167
Rudolph, WI 54475
800-675-4151
www.bank-a-count.com

As a consumer, I am interested in reducing the cost of my check orders, and I feel that “Checks For Less” may do so. The only problem is they deal strictly with financial institutions...therefore I cannot order checks directly from them.

I would appreciate it if you would explore the possibility of offering “Checks For Less” to your customers.

Sincerely,